

GLAD One Bag Grant Program OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: GLAD One Bag Grant Program (the "Contest") is open only to high school stadiums, leagues or teams operating within the fifty (50) United States and the District of Columbia. Only legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old may enter on behalf of a high school stadium, league or team. Employees of The Clorox Company, ePrize, LLC, and any of their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

2. Sponsor: The Clorox Company, 1221 Broadway, Oakland, CA 94612. **Administrator:** ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069.

3. Agreement to Official Rules: Participation in this Contest constitutes participant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Timing: The Contest begins on October 13, 2011 at 12:00 a.m. Eastern Time ("ET") and ends on February 29, 2012 at 11:59 p.m. ET (the "Contest Period"). Sponsor's computer is the official time-keeping device for the Contest.

5. How to Enter: During the Contest Period, visit www.Glad.com/WasteLess ("Website") and follow the links and instructions to complete and submit the registration form, including your name, phone number and email address, as well as information regarding the high school stadium, league or team for which you are entering. After you complete the registration form and provide the requested contact information, follow the links and instructions to answer questions about why the high school stadium, league or team for which you are entering wants to waste less, how the high school stadium, league or team plans to implement a program to encourage people to waste less, and how the high school stadium, league or team plans to sustain that program in the future. Your answers to all of these questions will be henceforth referred to as your submission ("Submission"). By entering a Submission, you agree that it conforms to the Submission Guidelines and Content Restrictions as defined below (collectively, the "Guidelines and Restrictions") and that Sponsor, may disqualify you, and the high school stadium, league or team for which you are entering, from the Contest if it believes, in its sole discretion, that your Submission fails to conform to the Guidelines and Restrictions.

Submission Guidelines:

- The Submission must be in text format;
- Each answer included as part of your Submission must not exceed the word length specified on the Website;
- The Submission must be in English; and
- Each answer included as part of your Submission may not have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means.

Content Restrictions:

- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Contest;
- The Submission must not feature brand names or trademarks other than those of the high school stadium, league or team, and Sponsor's, which participant has a limited license to use to incorporate into his/her Submission for this Contest;
- The Submission must not contain text not created by entrant;
- The Submission must not contain text that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain text that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

Limit: Each participant may enter the Contest one (1) time during the Contest Period. Submissions received from any person or email address in excess of the stated limit will be void. Submissions generated by script, macro or other automated means are void. Participant must have permission from all individuals mentioned in the Submission (if any) to use their name and likeness in the Submission and to grant the rights set forth herein. If requested, participant must be able to provide such permissions in a form acceptable to Sponsor. Entering a Submission constitutes both the participant's and the featured high school, stadium, league or team's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, participant and/or a representative from the featured high school stadium, league or team, will sign any documentation required for Sponsor or its designees to make use of the non-exclusive rights participant is granting to use the Submission. Released Parties (as defined in Section 9, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions, all of which will be void.

In the event of a dispute regarding any Submission, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address.

6. Winner Determination: After the conclusion of the Contest Period, a panel of qualified judges determined by Sponsor in its sole discretion will select the potential winning high school stadiums, leagues or teams from among all high school stadiums, leagues and teams featured in the eligible Submissions received, based on an application of the following criteria ("Judging Criteria"):

- Explanation of "Waste Less" Program Need (34%);
- Feasibility of Program Implementation (33%); and
- Sustainability of the Program (33%).

In the event of a tie, the high school stadium, league or team featured in the Submission that received the higher score in the Explanation of "Waste Less" Program Need, as determined by the qualified judges in their sole discretion, will be deemed the potential winning high school stadium, league or team. Sponsor reserves the right to select fewer than the stated number

of winning high school stadiums, leagues and teams, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions.

7. Winner Requirements: Participants who entered on behalf of the potential winning high school stadiums, leagues and teams will be notified by email, mail or phone on or around March 7, 2012. Except where prohibited, a representative from the winning high school stadium, league or school will be required to sign and return a Declaration of Compliance, Liability and Publicity Release, which must be received by Administrator within seven (7) days of the date notice or attempted notice is sent to the participant who entered on behalf of the potential winning high school stadium, league or school, in order to claim the prize. If a representative at the potential winning high school stadium, league or school cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release within the required time period, or does not comply with these Official Rules, potential winning high school stadium, league or school forfeits the prize. If a potential winning high school stadium, league or school is disqualified for any reason, the prize may be awarded to a runner-up determined by the qualified judges, in Sponsor's sole discretion. Up to three (3) alternate winning high school stadiums, leagues or schools may be determined, after which the prize will remain un-awarded. Acceptance of any prize shall constitute and signify agreement and consent from the winning high school stadium, league or school, as well as the participant who entered on its behalf, that Sponsor and its designees may use their names, city, state, likeness, the Submission and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. Without limiting the generality of these Official Rules, each participant and winning high school stadium, league or school shall irrevocably grant, transfer, convey and assign to Sponsor the entirety of the rights in and to the Submission and all renewals and extensions of copyright, and the right to secure copyright registrations thereto in perpetuity including, without limitation, the rights to use the Submission for any and all purposes in any and all media whether now known or hereafter developed, on a worldwide basis, in perpetuity. Each participant and winning high school stadium, league or school accepts and acknowledges that Sponsor shall not be obligated to use the Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Each winning high school stadium, league or school as well as the participant who entered on its behalf will indemnify Sponsor, Released Parties (as defined in Section 9, below) and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms. Prizes will be fulfilled 8 - 10 weeks after conclusion of the Contest.

8. Prizes: TEN (10) GRAND PRIZES: A \$2,000 grant awarded in the form of a check to the winning high school stadium, league or team. Approximate Retail Value ("ARV"): \$2,000. Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winning high school stadiums, leagues and teams responsible for all taxes and fees associated with prize receipt and/or use.

9. Release: By receipt of any prize, winning high school leagues or teams, as well as the participants who entered on their behalf, agree to release and hold harmless the Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation

in the Contest or receipt or use or misuse of any prize.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by participant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participation in the Contest or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

12. Disputes: Except where prohibited, participants and featured high school stadiums, leagues and teams agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will participants or featured high school stadiums, leagues and teams be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participants, featured high school stadiums, leagues and teams and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. Entrant's Personal Information: Information collected from entrant is subject to ePrize, LLC's Privacy Policy <http://www.eprize.com/privacy-policy> and Sponsor's Privacy Policy <http://www.clorox.com/legal/global-privacy>.

14. Winner List: For a winner list, visit <http://bit.ly/qiTw3h>. The winner list will be posted after winner confirmation is complete.

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GLAD One Bag Grant Program Abbreviated Rules

ABBREVIATED RULES for TV and Radio

NO PURCHASE NECESSARY. OPEN TO HIGH SCHOOL STADIUMS, LEAGUES AND TEAMS OPERATING WITHIN THE 50 UNITED STATES AND D.C. ONLY LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 AND OLDER MAY ENTER ON BEHALF OF A HIGH SCHOOL STADIUM, LEAGUE OR TEAM. VOID WHERE PROHIBITED. Contest ends 2/29/12. For Official Rules and complete details, visit www.Glad.com/WasteLess. Sponsor: The Clorox Company.

ABBREVIATED RULES for Print

NO PURCHASE NECESSARY. OPEN TO HIGH SCHOOL STADIUMS, LEAGUES AND TEAMS OPERATING WITHIN THE 50 UNITED STATES AND D.C. ONLY LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 AND OLDER MAY ENTER ON BEHALF OF A HIGH SCHOOL STADIUM, LEAGUE OR TEAM. VOID WHERE PROHIBITED. Contest ends 2/29/12. For Official Rules and prize descriptions, visit www.Glad.com/WasteLess. Sponsor: The Clorox Company, 1221 Broadway, Oakland, CA 94612.

Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY. Contest ends 2/29/12. To enter and for Official Rules, visit www.Glad.com/WasteLess.

Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE NECESSARY. Open to high school stadiums, leagues and teams operating within the 50 United States and D.C. Only legal residents of the 50 United States (D.C.), 18 years or older may enter on behalf of a high school stadium, league or team. Contest ends 2/29/12. To enter and for Official Rules, including prize descriptions, visit www.Glad.com/WasteLess. Void where prohibited.